

Thaddeus A. Perkins

Work Experience

Senior UX & UI Designer

SEPT. 2011 - PRESENT INSURANCE AUTO AUCTIONS INC.

- Improved application usability and design by championing and executing 3 phases of design (UI/UX, Visual Design & Front-End Development) for desktop and mobile applications
- Improved autonomy by serving as a liaison between product owners, business analysts, and both local and off-shore development and QA teams.
- Achieved greater product expectation by leading an application wide migration to a new customized html framework and css responsive design structure.
- Collaborated with other product teams to create internal design standards
- Create design concepts and execute various in-house design project including large format print designs to assist in modernizing the corporate work space.

Freelance Interactive & UI Designer

JUNE 2002 - PRESENT AESTHETICSEVEN DESIGNS

- Design and develop web based solutions for small businesses
- Provide UI & Visual Design comps for both large desktop applications and mobile apps
- Provide UX workflows, wireframes and front-end development for migration to new responsive html and css structures
- Design advertisement collateral including logos, print material and other digital assets
- Manage and coordinate third party development resources

Web / Interactive Designer

JAN 2010 - SEPT. 2011 PROFESSIONAL MEDICAL INC.

- Conceptualized and designed all internal interactive and web based marketing initiatives
- Directed the structure, usability, and development of company's online ordering website
- Analyzed current web content to increase site usability and search engine optimization
- Designed, developed & managed multiple micro sites as well as implemented front end content for large dynamic content managed systems
- Coordinated and managed third party development teams to ensure the quality of work being delivered and teams keep focused on the direction of the project.

Lead Designer / Interactive Project Manager

SEPT. 2006 - MAR. 2009 RIHA DESIGN GROUP INC.

- Designed, conceptualized, and developed custom websites and online collateral
- Designed and conceptualized interface and graphics for interactive touchscreen presentations
- Managed project schedules, developed cost estimates, and maintained project budgets as lead client contact
- Coordinated and managed workflow and resources
- Assisted with the development and presentation of potential projects based on client's needs and requirements

Web Graphics / Multimedia Designer

NOV. 2004 - SEPT. 2006 AMERICAN ACADEMY OF SLEEP MEDICINE

- Designed & conceptualized websites, interactive products, print collateral and promotional material
- Developed front-end content in .NET framework to implement design elements and usability features
- Collaborated with internal development teams and department managers to effectively create and execute project objectives

Contact

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Address.

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Batavia, IL 60510

Education

The Illinois Institute of Art
Schaumburg, IL
Associate of Applied Science
in Multimedia Production
June 2002

Indiana University
Bloomington, IN
Bachelor of Science in
Business Marketing
May 1999

Proficiencies

Adobe Creative Suite
HTML 5
CSS3
Javascript
jQuery
ASP.net
MVC 3
Xcode
Android Studio

Courses

ADMCi User Experience
Training

2013, 2014 & 2015
An Event Apart Design
Conference

The Science and Art of
Effective Web & Application
Design